



November 15, 2023

Dear Friends and Supporters:

The Philippine Nurses Association of America, Inc. (PNA) is holding its 20th North Central Region Conference on April 25 – 28, 2024, at JW Marriott in Indianapolis, Indiana. PNA-Indiana (PNA-IN) is honored to host this conference for the third time. PNA-IN and the 10 chapters of the PNA North Central Region (NCR) are committed to providing an educational experience that highlights excellence in leadership, education, research, and exemplary clinical practice. In addition, this event will serve as a forum for community thought leaders who are committed to promoting health equity and nursing excellence. Our speakers are nationally recognized leaders and subject matter experts in various nursing specialties. The 2022-2024 PNA Mantra “Our United Voices: WE CARE” stands for Wisdom, Excellence, Collaboration, Advocacy, Respect, and Equity. The theme of the 20th NCR Conference, “**WE CARE: Leveling the Playing Field for the Future of Nursing**” embodies the spirit of the PNAA mantra, which will be explored through various topics at the Leadership Institute and Education Day.

PNA, PNA-IN, and Philippine Nurses Association of America Foundation, Inc. (PNAAF) recognize the importance of partnership as we stay resilient during these challenging times. We seek sponsorship partners who share the same commitment and belief in the power of nursing, especially in promoting Diversity, Equity, Inclusion, and Leadership. Partnering with us allows you to showcase your products and services to our conference attendees and our general membership through enduring advertising platforms. As the main point of contact with patients and families, PNAA nurses influence healthcare in all specialties and practice settings.

We hope you will accept this invitation, and together, we can provide a memorable experience for our frontline nurses through your generous support. The sponsorship package offers various opportunities for our members to learn more about your product. PNA and PNA-IN understand the importance of product placement and the visibility of your services. We are flexible in partnering with you on what will mutually benefit our organizations as you select different categories: event sponsorship, package/level sponsors, and advertisement package. In this packet are the conference sponsorship guidelines and agreement forms. Completed agreement forms and payments must be received on or before **April 1, 2024**.

On behalf of PNA and PNA-IN, we sincerely thank you for supporting our endeavors in advancing the nursing profession. We value your support and contributions in partnering with PNA and PNA-IN. For additional information, please email or contact Matilde Upano, PNA-IN President, at pnaindianachapter@gmail.com.

Respectfully yours,

Matilde delos Santos Upano, MSN, RN
President, PNA-IN

Gloria Lamela Beriones, PhD, RN, NEA-BC
President, PNA

Manelita Dayon, BSN, RN
Vice President, PNA NCR

Rosario de Perio Estrada, DNP, MSN, RN, NPD-BC, CPN
President, PNAAF





Please check your choices below and send the completed form with the corresponding fees by **April 1, 2024**.
We are grateful for your support.

Company Name _____ Address: _____
Representative Name: _____ Contact Number: _____
Email: _____ Product to be featured: _____

I. Corporate Sponsorship Packages / Level

Please select your choice (Mark the box with x or √).

\$ 5,000 PLATINUM Conference Sponsor

- Acknowledgment in the souvenir program as “PLATINUM SPONSOR.”
- Inclusion of the organization’s logo on welcome and break slides; the company to provide logo in JPG or PNG file.
- A 30-second promotional video played each day of the event – at the beginning and during the break; the company to provide a 30- second video in MP4 file.
- One (1) full-page ad in the digital souvenir journal*; the company to submit a camera-ready ad, size 8.5 inches (width) x 11 inches (length) in PDF, JPG, or PNG file; no borders or margins greater than half an inch.
- Display of company logo and website link on the PNA website for three months.
- One (1) exhibit table during Leadership Institute and Education Day.
- Two (2) complimentary conference registration (Education and Leadership); can be donated to nursing students; PNA will acknowledge attendees as sponsor scholars.
- Two (2) complimentary Networking Night registration; can be donated to nursing students; PNA will acknowledge attendees as sponsor scholars.
- Two (2) complimentary Gala Night registration; can be donated to nursing students; PNA will acknowledge attendees as sponsor scholars.

NOTE: Submit all files to **Shelley Gaviola** (Board Member) at pnaindianachapter@gmail.com

Please indicate in the subject line: **PLATINUM SPONSOR**.

\$ 3,000 DIAMOND Conference Sponsor

- Acknowledgment in the souvenir program as “DIAMOND SPONSOR.”
- Inclusion of the organization’s logo on welcome and break slides; the company to provide logo in JPG or PNG file.
- A 30-second promotional video played each day of the event – at the beginning and during the break; the company to provide a 30-second video in MP4 file.
- One (1) full-page ad in the digital souvenir journal*; the company to submit a camera-ready ad, size 8.5 inches (width) x 11 inches (length) in PDF, JPG, or PNG file; no borders or margins greater than half an inch.
- Display of company logo and website link on the PNA website for three months.
- Two (2) complimentary conference registration (Education and Leadership); can be donated to nursing students; PNA will acknowledge attendees as sponsor scholars.

NOTE: Submit all files to **Shelley Gaviola** (Board Member) at pnaindianachapter@gmail.com

Please indicate in the subject line: **DAIAMOND SPONSOR**.





\$ 2,500 GOLD Conference Sponsor

- Acknowledgment as “GOLD SPONSOR” with the organization’s logo on welcome and break slides; the company to provide logo in JPG or PNG file.
- A 30-second promotional video played each day of the event – at the beginning and during the break; the company to provide a 30-second video in MP4 file.
- One (1) full-page ad in the digital souvenir journal*; the company to submit a camera-ready ad, size 8.5 inches (width) x 11 inches (length) in PDF, JPG, or PNG file; no borders or margins greater than half an inch; • Display of company logo and website link on the PNA website for three months; • Two (2) complimentary conference registration (Education or Leadership); can be donated to nursing students; PNA will acknowledge attendees as sponsor scholars.

NOTE: Submit all files to **Shelley Gaviola** (Board Member) at pnaindianachapter@gmail.com

Please indicate in the subject line: **GOLD SPONSOR.**

\$ 1,500 SILVER Conference Sponsor

- Acknowledgment as “SILVER SPONSOR” with the organization’s logo on welcome and break slides; the company to provide logo in JPG or PNG file.
- One (1) full-page ad in the digital souvenir journal*; the company to submit a camera-ready ad, size 8.5 inches (width) x 11 inches (length) in PDF, JPG, or PNG file; no borders or margins greater than half an inch.
- Display of company logo and website link on the PNA website for three months.
- One (1) complimentary conference registration (Education or Leadership); can be donated to nursing students; PNA will acknowledge attendees as sponsor scholar.

NOTE: Submit all files to **Shelley Gaviola** (Board Member) at pnaindianachapter@gmail.com

Please indicate in the subject line: **SILVER SPONSOR.**

II. Program Event and Other Sponsorship Package

Please select your choice (Mark the box with x or √).

- Sponsor an Event
- \$750 Networking Night with one (1) free ticket for this event
- \$750 Leadership Institute Sponsorship with one (1) free ticket for this event
- \$750 Education Day with one (1) free ticket for this event
- \$1,000 Awards/Gala Night Sponsorship with two (2) free tickets for this event

NOTE: Your company name/logo will be displayed on the screen and slide presentation in the event you are sponsoring.

In lieu of event sponsorship, please accept this donation \$ _____.

- Exhibitor / Vendor
- \$1,000 Two-Day Exhibit Fee (Friday & Saturday)
- \$600 One-day Exhibit Fee (Friday)
- \$600 One-day Exhibit Fee (Saturday)

NOTE: Exhibitor’s fees include a table, an acknowledgment on the rolling screen, lunch for one (1) representative, and acknowledgment in the digital souvenir journal.

In lieu of event sponsorship, please accept this donation \$ _____.





III. Conference Digital Souvenir Program Sponsorship Packages/ Levels

Please select your choice (Mark the box with x or √).

- \$ 500 – Outside Back Cover Full Page - taken
- \$ 350 – Inside Front Cover Full Page - taken
- \$ 350 – Inside Back Cover Full Page - taken
- \$ 150 – Full Page
- In lieu of event sponsorship, please accept this donation \$ _____.

NOTE: Please submit a camera-ready layout/picture electronically using PDF, JPG, or Word format to **Shelley Gaviola** (Board Member) at pnaindianachapter@gmail.com
Size 8.5 in (width) x 11 in (length). No borders or margins greater than half an inch. Please indicate in the subject line: **SOUVENIR AD**. Deadline of submission: **April 1, 2024, or earlier**.

To reduce carbon footprints, you can download a copy of the souvenir journal from <http://pnaindiana.wixsite.com/home>. Check here if you would like a hard copy of the souvenir journal.

Mail to: Name: _____ Postal Address: _____

IV. Payment Information/ Agreement

_____(Please initial) I agree with the deliverables, as listed on the front page, regarding sponsorships or advertisements, and I agree with the terms and conditions as stipulated above.

PAYMENT METHOD: CHECK VENMO

CHECK PAYABLE TO: PNA-IN

MEMO: 20th PNA NCR CONFERENCE

**Mail check and completed form to PNA-IN Treasurer: ELEANORE WILSON
13833 GRISHAM DR., CARMEL, IN 46033**

or

**Venmo to PNA-Indiana Treasurer Eleanore Wilson: @Eleanore-Wilson-1
and email the completed form to: noreqwilson@gmail.com
PNA-IN is a 501c3 Tax Exempt Organization. Tax Exempt ID Number: 35-2100450**

Cancellation Policy: Cancellation, up to 30 days before the event is subject to a 25% charge; cancellation 15 days up until the event is subject to a 50% charge, and five days before the event is an 85% charge. All cancellations must be in writing. The Philippine Nurses Association of America, Inc. reserves the right to cancel this offer at any time and refuse any advertising they deem inappropriate. All submissions are subject to review.

For more information, please contact:

Matilde Upano, MSN, RN
President, PNA-IN
pnaindianachapter@gmail.com

Redd Knotts, BSN, RN
Executive Director
[redd.knotts@gmail.com](mailto:red.knotts@gmail.com)

Please do not write below this line (For PNA-IN conference host only)

Solicited by: _____ Payment received by: _____ Date: _____

Remarks: _____

